**Ideation Phase**

**Brainstorm & Idea Prioritization Template**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization **Ideation Phase**  
**Date:** 20 July 2025  
**Team ID:** LTVIP2025TMID54470  
**Maximum Marks:** 4 Marks

**Step 1: Team Gathering & Problem Selection**

* Conducted initial team discussions to evaluate challenges in current appointment booking systems.
* Agreed on the core issue: Inefficient, non-digital, and disconnected appointment workflows in healthcare.
* Final Problem Statement: *Lack of a centralized, real-time doctor appointment booking system that connects patients, doctors, and admins.*

**Step 2: Brainstorming Ideas & Grouping**

**Ideas from Patient Perspective:**

* View doctor profiles and available slots in real-time
* Upload medical history/documents
* Receive SMS/email confirmations
* Cancel or reschedule anytime

**Ideas from Doctor Perspective:**

* Confirm/reject appointment requests
* Manage schedule dynamically
* Access patient records instantly
* Send follow-up reports

**Ideas from Admin Perspective:**

* Approve or deny new doctor registrations
* Monitor booking activities
* Handle complaints/disputes

**Grouped into Modules:**

* **Real-time Scheduling System**
* **Document Upload & Medical Records**
* **Role-based Dashboards**
* **Notifications & Reminders**
* **Admin Control & Verification**

**Step 3: Idea Prioritization Matrix**

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| --- | --- |
| **Priority Level** | **Feature Description** |
| High | Real-time doctor availability & appointment booking |
| High | Role-based login for patient, doctor, admin |
| Medium | Upload and view patient documents |
| Medium | In-app alerts and confirmations |
| Low | Feedback and review system |